



**2009 SKATE ST. MORITZ  
PROGRAM ADVERTISING FORM**

Name/Name of Company \_\_\_\_\_

Address \_\_\_\_\_ City/State \_\_\_\_\_ Zip \_\_\_\_\_

Contact person \_\_\_\_\_ Telephone \_\_\_\_\_

E-Mail \_\_\_\_\_ FAX \_\_\_\_\_

**Competition dates are September 18 – 20, 2009 with expectations for 325 – 350 entrants.**

Please return this form with a check/money order made payable to **St. Moritz ISC** to:  
Skate St Moritz Advertising, Diane Goetz, 10 Bonita Avenue, Piedmont, CA 94611

**Instructions for providing artwork:**

You may email your ad to [dagoetz@pacbell.net](mailto:dagoetz@pacbell.net) Please send it as a high resolution PDF file, or  
Your ad can be submitted on CD as a PDF, Photoshop (EPS/Tiff) or Illustrator (EPS/Tiff). Include  
all hi-resolution images (300dpi) and all fonts used., or  
Black and white camera-ready art may also be submitted as a hi-resolution laser printed copy  
(1,000 dpi and above). The laser print will be scanned as final artwork.  
Send to: Skate St. Moritz Advertising, 10 Bonita Ave., Piedmont, CA 94611

**DEADLINE for submissions is August 24, 2009**

Please contact Diane Goetz with questions: [dagoetz@pacbell.net](mailto:dagoetz@pacbell.net) or 510 504-6220

**Advertiser Costs**

Please Check Ad Size

Full Page B&W - 8 x 10 ½ (inside front, inside back or back cover as available) additional \$30 for color	\$100.00 \$30.00	_____
Full Page B&W – 8 x 10 ½ (within program)	\$80.00	_____
½ Page B&W – 7 ½w x 5 h	\$60.00	_____
¼ Page B&W – 3-5/8 w x 4 ¾ h	\$35.00	_____
Coupon ad, alone (submit logo, discount info and expiration)	\$35.00	_____
Coupon ad, add-on price (w/full, ½, or ¼ pg ad) (submit logo, discount info and expiration)	\$10.00	_____
Business Card – 3 ½ w x 2 h	\$25.00	_____
Personal Message/ Good luck ad*	\$10.00	_____
Personal Message/ Good luck ad* with Picture or Graphic	\$20.00	_____

Total enclosed: \$ \_\_\_\_\_

\*Personal message or good luck ads are approximately business card size and can be a maximum of 3 lines  
Please print message in space provided:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_